Sponsorship Opportunities

Sponsors have always played a vital role in supporting the success of GSA's Annual Meeting while gaining productive opportunities to interact with potential future geoscience employees or represent their companies, products, and services to our members. This year, with an online-only event, we have unique opportunities to participate without the added investments of travel and lodging, days away from work, and staff resources onsite for the duration of the meeting. Virtual sponsorship also offers the distinctive chance to track visits and click-throughs to sponsor websites and materials.

General Meeting Sponsorship

Platinum Level Sponsorship ($10,000)
- 2 complimentary professional meeting registrations
- Opportunity to host a demo in the Small Meeting/Huddle Room, which has capacity for signage and link to video or live Zoom meeting - two demo times
- Feature Banner in the Great Hall (logo with link)
- Logo with link on GSA Annual Meeting web home page
- Half-page b&w ad in the October GSA Today (distribution: 28,000 – deadline Aug. 20 for space, Aug. 30 for art)
- Recognition at Presidential Address
- Recognition on slide show in all technical sessions
- Recognition by level (logo and link) on Meeting’s sponsor web page
- Recognition by level (logo and link) in pre-show edition of GSA Connection
- Recognition by level in virtual “on-site” signage, post-show highlights in issue of GSA Today (Distribution: 25,000), GSA Annual Report

PARDEE KEYNOTE SYMPOSIA (5 SESSIONS)
Above Platinum Level Benefits, and:
“Sponsored by” recognition:
- Listing with logo on slide in the program presentation
- Feature banner in the virtual Auditorium with logo and link

Gold Level Sponsorship ($5,000 - $9,999)
- 1 complimentary professional meeting registration
- Feature Banner in the Great Hall (logo with link)
- Logo on GSA Annual Meeting web home page
- Recognition at Presidential Address
- Recognition on slide show in all technical sessions
- Recognition by level (logo) on Meeting's sponsor web page
- Recognition by level (logo) in pre-show edition of GSA Connection
- Recognition by level (logo) in program book, virtual “on-site” signage, post-show highlights in issue of GSA Today (Distribution: 25,000)
NETWORKING LOUNGE SPONSORSHIP
Above Gold Level Benefits, and:
“Sponsored by” recognition:
• Logo and link on banner in virtual Networking Lounge
• Opportunity to display discount code or coupon for meeting attendees

PRESIDENTIAL ADDRESS SPONSORSHIP
Above Gold Level Benefits, and:
“Sponsored by” recognition:
• Feature banner in the virtual Auditorium with logo and link

ON TO THE FUTURE NETWORKING EVENT AND DIVERSITY CELEBRATION (BROMERY AWARDSEE)
Above Gold Level Benefits and:
“Sponsored by” recognition:
• Listing with logo on sponsor slide in the program presentation

FEED YOUR BRAIN SPONSORSHIP (3 SESSIONS, $7,500)
Above Gold Benefits, and:
“Sponsored by” recognition:
• Listing with logo on slide in the program presentations
• Feature banner in the virtual Auditorium with logo and link

Silver Level Sponsorship ($2,500)
*Meeting registration and logo recognition offered at this level exceptionally for the 2020 virtual meeting
• 1 complimentary professional meeting registration (this year only)

Bronze Level Sponsorship ($1,000)
• Recognition at Presidential Address
• Recognition on slide show in all technical sessions
• Recognition by level (company name) on Meeting’s sponsor web page
• Recognition by level (company name) in pre-show edition of GSA Connection
• Recognition by level (company name) in program book, virtual “on-site” signage, post-show highlights in issue of GSA Today (Distribution: 25,000)

Contributor (<$1,000)
• Recognition by level (company name) on Meeting’s sponsor web page
• Recognition by level (company name) in pre-show edition of GSA Connection
• Recognition by level (company name) in program book, virtual “on-site” signage, post-show highlights in issue of GSA Today (Distribution: 25,000)

ADD-ON to any sponsor option:
Opportunity to host a demo in the Small Meeting/Huddle Room, which has capacity for signage and link to video or live Zoom meeting **$1,500 for two demo times**
Student and Early Career Program Sponsorships

**GEOCAREERS**

$1,000 – *Bronze Level Benefits* and:
- Listing with company name on sponsor signage in the virtual GeoCareers Center, the hub for all related programming

$2,500 – *Silver Level Benefits* and:
- Listing with logo on sponsor signage in the virtual GeoCareers Center, the hub for all related programming

$5,000 – *Gold Level Benefits* and:
- Listing with logo and link on sponsor signage in the virtual GeoCareers Center, the hub for all related programming

**WOMEN IN GEOLOGY PANEL**

$1,000 – *Bronze Level Benefits* and:
- Listing with company name on sponsor slide in the program presentation

$2,500 – *Silver Level Benefits* and:
- Listing with logo on sponsor slide in the program presentation

$5,000 – *Gold Level Benefits* and:
- Premium listing with logo on sponsor slide in the program presentation

**DIVERSITY, INCLUSION, AND ETHICS PANEL**

$1,000 – *Bronze Level Benefits* and:
- Listing with company name on sponsor slide in the program presentation

$2,500 – *Silver Level Benefits* and:
- Listing with logo on sponsor slide in the program presentation

$5,000 – *Gold Level Benefits* and:
- Premium listing with logo on sponsor slide in the program presentation

**ACCESSIBILITY IN GEOSCIENCES PANEL**

$1,000 – *Bronze Level Benefits* and:
- Listing with company name on sponsor slide in the program presentation

$2,500 – *Silver Level Benefits* and:
- Listing with logo on sponsor slide in the program presentation

$5,000 – *Gold Level Benefits* and:
- Premium listing with logo on sponsor slide in the program presentation
Visibility in the Virtual Meeting Platform

Great Hall

Auditorium

Opening Ceremony
Starting in 01:23:04
ADD-ON to any sponsor option:

Opportunity to host a demo in the Small Meeting/Huddle Room, which has capacity for signage and link to video or live Zoom meeting $1,500 for two demo times
Visibility in the Virtual Meeting Platform

Exhibit Hall Lobby

1. LED Wall
   a. Static image of conference banner or logo
   b. Welcome video
   c. Sponsor marquee

2. Sponsor Banners
   a. Link directly to sponsor booths
   b. You can have as many sponsors here as you would like. Keep in mind the more sponsors, the smaller the logos

3. Customizable Info Desk
   a. Info Desk can be customized to fit the conference theme
   OR
   b. Remove the desk for additional floor space to customize for your use

4. Brandable Areas
   a. Add sponsor or conference logos to empty places on walls/doors/floor

Exhibit Hall
## General Meeting Sponsorship

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum $10,000+</th>
<th>Gold ($5,000 - $9,999)</th>
<th>Silver* $2,500+</th>
<th>Bronze $1,000+</th>
<th>Contributor &lt;$1,000</th>
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<tr>
<td>Complimentary professional meeting registration</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host a demo in the Small Meeting/Huddle Room, which has capacity for signage and link to video or live Zoom meeting - two demo times</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Feature Banner in the Great Hall</td>
<td>Logo and Link</td>
<td>Logo and Link</td>
<td>Logo Only</td>
<td>Logo Only</td>
<td>Logo Only</td>
</tr>
<tr>
<td>Logo on GSA Annual Meeting web home page</td>
<td>Logo and Link</td>
<td>Logo Only</td>
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<td>Logo Only</td>
<td>Logo Only</td>
</tr>
<tr>
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<td>✓</td>
<td></td>
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<td>Recognition at Presidential Address</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition by level on Meeting's sponsor web page</td>
<td>Logo and Link</td>
<td>Logo Only</td>
<td>Logo Only</td>
<td>Company Name</td>
<td>Company Name</td>
</tr>
<tr>
<td>Recognition by level in pre-show edition of GSA Connection</td>
<td>Logo and Link</td>
<td>Logo Only</td>
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</tr>
<tr>
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<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Company Name</td>
<td>Company Name</td>
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## GENERAL MEETING SPONSORSHIPS

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum (general)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Platinum (Pardee Keynote Symposia)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gold (general)</td>
<td>$5,000 - $9,999</td>
</tr>
<tr>
<td>Gold (Feed Your Brain)</td>
<td>$7,500</td>
</tr>
<tr>
<td>Gold (Presidential Address)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Gold (OTF Networking and Diversity Celebration)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Gold (Networking Lounge)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Silver (general)</td>
<td>$2,500</td>
</tr>
<tr>
<td>Bronze (general)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Contributor (general)</td>
<td>&lt;$1,000</td>
</tr>
</tbody>
</table>

## STUDENT AND EARLY CAREER PROGRAM SPONSORSHIPS

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>GeoCareers</td>
<td>$5,000</td>
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<tr>
<td></td>
<td>$2,500</td>
</tr>
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<td></td>
<td>$1,000</td>
</tr>
<tr>
<td>Women in Geology Panel</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>$2,500</td>
</tr>
<tr>
<td></td>
<td>$1,000</td>
</tr>
<tr>
<td>Diversity, Inclusion, and Ethics Panel</td>
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<td></td>
<td>$2,500</td>
</tr>
<tr>
<td></td>
<td>$1,000</td>
</tr>
<tr>
<td>Accessibility in Geosciences</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>$2,500</td>
</tr>
<tr>
<td></td>
<td>$1,000</td>
</tr>
</tbody>
</table>

**ADD-ON to any sponsor option:**
- Opportunity to host a demo in the Small Meeting/Huddle Room, which has capacity for signage and link to video or live Zoom meeting

$1,500 for two demo times

### Method of Payment:
- Check (payable to Geological Society of America Foundation)
- MasterCard
- Visa
- AmEx

In the amount of $  

Card Number  
Expiration Date  
Name as it Appears on Card  
Cardholder’s Address  
Cardholder’s Signature  Date

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Please complete and return this form to the email below.
Sponsorships are assigned on a first-come, first-served basis.

GSA Foundation Federal Tax ID #: 74-2156871

Debbie Marcinkowski, GSA and GSA Foundation  
Phone: +1-303-357-1047  dmarcinkowski@geosociety.org